



**SALON SETUP  
HELIA DISTRIBUTION**

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## Think Wax Think Melinda



**RUBY RED STRIP WAX-**


**IT IS DECADENT!**



### PRICELIST JULY 2011

| <b>MELINDA FILM WAX</b>                 |              |                 |  |
|---|--------------|-----------------|--|
| Platinum film hot wax                   | 800 g        | R 155.00        | Immediate removal for sensitive skin types |
| Emerald film hot wax                    | 800 g        | R 128.00        | Thin application for all skin types        |
| <b>MELINDA STRIP WAX</b>                |              |                 |  |
| <b>Black Cherry Wax</b>                 | <b>800 g</b> | <b>R 111.00</b> | <b>All skin Types</b>                      |
| Apple wax                               | 800 g        | R 111.00        | Sensitive Skin Types                       |
| Cranberry Wax                           | 800 g        | R 111.00        | All skin Types                             |
| Coco butter Wax                         | 800 g        | R 111.00        | All skin Types                             |
| Iced Pina Colada                        | 800 g        | R 111.00        | All skin Types                             |
| Iced Melon                              | 800 g        | R 111.00        | All skin Types                             |
| Mint Clear                              | 800 g        | R 111.00        | All skin Types                             |
| <b>MELINDA HOT WAX</b>                  |              |                 |  |
| Apple wax in 32 cubes                   | 1 kg         | R 136.00        | Sensitive skin Types                       |
| Cranberry Wax in 32 cubes               | 1 kg         | R 136.00        | All skin Types                             |
| Coco butter Wax in 32 cubes             | 1 kg         | R 136.00        | All skin Types                             |
| <b>Black Cherry Hot Wax in 32 cubes</b> | <b>1 kg</b>  | <b>R 136.00</b> | <b>All skin Types</b>                      |

think WAX think Melinda  
melinda's wax

| <b>MELINDA PARAFFIN WAX</b>   |  |             |  |
|---|--|-------------|--|
| Strawberries & cream  | 1 kg   | R 123.00    | All skin Types   |
| Lavender  | 1 kg   | R 123.00    | Sensitive skin Types   |
| Vanilla   | 1 kg   | R 123.00    | All skin Types   |
| Peach   | 1 kg   | R 123.00    | All skin Types   |
| Tea Tree  | 1 kg   | R 123.00    | Sensitive skin Types   |
| <b>MELINDA PARAFFIN WAX STARTER KIT, Includes DIGITAL paraffin bath</b> |  |             |  |
|   | 1  | R 1,500.00  | <b>Paraffin Wax starter kit: Hands &amp; Feet</b>              |
| Toweling Booties- Melinda   | 1  | R 72.00     | Cotton for paraffin wax  |
| Protector Bags  | 50   | R 16.00     | Protector Bags for paraffin wax                                |
| Collagen Cream Melinda NEW  | 300 ml   | R 62.00     | Apricot Massage Cream can be used in all massages for the body |
| Derma Spray Melinda   | 300 ml   | R 51.00     | Spray before you dip   |
| Paraffin bath heater  | 1  | R 1,035.00  | Digital Paraffin Bath heater                                   |
| <b>MELINDA CARTRIDGES</b>   |  |             |  |
| <b>Ruby Red</b>   |  | <b>100g</b> | R 26.50  |
|   |  |             | <b>Thin application for all skin types</b>                     |
| Black Cherry Wax  | 100 g  | R 26.50     | All skin Types   |
| Apple wax   | 100 g  | R 26.50     | Sensitive Skin Types   |
| Cranberry Wax   | 100 g  | R 26.50     | All skin Types   |
| Coco Butter   | 100 g  | R 26.50     | All skin Types   |
| Iced Melon  | 100 g  | R 26.50     | All skin Types   |
| Iced Pina Colada  | 100 g  | R 26.50     | All skin Types   |
| Mint Clear  | 100 g  | R 26.50     | <b>Thin application for all skin types</b>                     |
| <b>MELINDA ACCESSORIES</b>  |  |             |  |
| Melinda Brazilian Strip 100 m   | 100 m  | R 179.00    | Excellent quality  |
| Melinda Brazilian Pre Cut Strips  | 100 's   | R 62.00     | Excellent quality  |
| Melinda Wax Collars   | 20   | R 42.00     | Melinda branded  |
| <b>GALVANIC GELS FOR FARADIC AND MICRO-LIFT MACHINES</b>                |  |             |  |
| Hydrating Gel   | 250 ml   | R 68.00     | Hydrating skin types   |
| Cellulite Gel   | 250 ml   | R 68.00     | Cellulite skin types   |
| Firming Gel   | 250 ml   | R 68.00     | Mature skin types  |
| Balancing Gel   | 250 ml   | R 68.00     | Oily skin types  |
| Desincrustation   | 250 ml   | R 68.00     | Acne skin types  |
| Conducting Gel  | 400 ml   | R 46.00     | Excellent for Ultra sound machines                             |
| <b>LOTIONS &amp; CLEANERS</b>   |  |             |  |
| Melinda Post Lotion Pump Action   | 300 ml   | R 57.00     | Essential oil Rose Excellent for sensitive skins               |
| Melinda Post Lotion Pump Action   | 1 l  | R 125.00    | Salon Size   |
| Melinda Prelotion Spray   | 300 ml   | R 42.00     | Menthol, camphor and   |

|   |        |   |          |   |
|---|--------|---|----------|---|
|   |        |   |          | chamomile. Anaesthetizes the skin   |
| Melinda Pre lotion Spray                                      | 1 l    | R | 85.00    | Salon Size  |
| Melinda Lavender oil  | 300 ml | R | 47.00    | Soothing oil after waxing   |
| Melinda Citrus equipment cleaner                              | 300 ml | R | 66.00    | Excellent for METALLIC equipment- Not for plastic heads of roller systems |
| Melinda Citrus equipment cleaner                              | 1 l    | R | 141.00   | Excellent for METALLIC equipment- Not for plastic heads of roller systems |
| Melinda Hand wash Lavender                                    | 1 l    | R | 73.50    | Pump action for your clients and for therapists to use.                   |
| Melinda Waterless Hand Cleanser                               | 500ml  | R | 35.00    | No water required antiseptic hand wash. Use in cubicles.                  |
| Melinda Waterless Hand Cleanser                               | 1 l    | R | 66.00    | No water required antiseptic hand wash. Use in cubicles.                  |
| <b>Waxing Equipment</b>                                       |        |   |          |   |
| Melinda Single Roller System with base                        | 1      | R | 435.00   | Single system with base and cord that can be as a multiple system.        |
| Melinda Wax Heaters With insert                               | 800 g  | R | 940.50   | 1 kg Wax heater with Plastic collar                                       |
| Melinda Single Roller System with cord                        | 1      | R | 325.00   | Single system with NO base and cord                                       |
| Alma Duo Roller System – 2 hand held units with a base (Alma) | 1      | R | 895.00   | Two roller hand systems with base   |
| Alma Trio Roller System – 3 hand held unit with a base (Alma) | 1      | R | 1,400.00 | Three roller hand systems with base                                       |
| <b>MELINDA MANICURE &amp; PEDICURE RANGE</b>                  |        |   |          |   |
| Melinda Hand & Foot spray                                     | 300 ml | R | 42.00    | Crushed Iced Mint   |
| Melinda Hand & Foot soak (powder)                             | 1 kg   | R | 56.50    | Crushed Iced Mint   |
| Melinda Hand and Foot Mask - New                              | 400g   | R | 50.00    | Kumquat and Lemongrass  |
| Melinda Hand and Foot Mask - New                              | 400g   | R | 50.00    | Pear, Vanilla and Cinnamon  |
| Melinda Hand and Foot Mask - New                              | 400g   | R | 50.00    | Pineapple & Ginger  |
| Melinda Hand and Foot Mask - New                              | 400g   | R | 50.00    | Crushed Iced Mint   |
| Melinda Hand and Foot Mask                                    | 1 kg   | R | 92.00    | Crushed Iced Mint   |
| Melinda Hand & Foot Scrub - New                               | 400g   | R | 62.00    | Crushed Iced Mint   |
| Melinda Hand & Foot Scrub - New                               | 400g   | R | 62.00    | Kumquat and Lemongrass  |
| Melinda Hand & Foot Scrub - New                               | 400g   | R | 62.00    | Pear, Vanilla and Cinnamon  |
| Melinda Hand & Foot Scrub - New                               | 400g   | R | 62.00    | Pineapple & Ginger  |
| Melinda Hand & Foot Massage cream - New                       | 400 g  | R | 66.00    | Crushed Iced Mint   |
| Melinda Hand & Foot Massage cream - New                       | 400 g  | R | 66.00    | Kumquat and Lemongrass  |
| Melinda Hand & Foot Massage cream - New                       | 400 g  | R | 66.00    | Pear, Vanilla and Cinnamon  |
| Melinda Hand & Foot Massage cream - New                       | 400 g  | R | 66.00    | Pineapple & Ginger  |
| Foot soak liquid  | 1 l    | R | 72.00    | Peppermint  |
| Melinda DVD   | 1      | R | 300.00   | New DVD from July 2011  |
| Appointment Books A 3   |        |   |          |   |

|   |          |                   |   |
|---|----------|-------------------|---|
| <b>STARTER KITS/STUDENT KIT-MELINDA</b>   | <b>1</b> | <b>R 1,300.00</b> |   |
| 1 x Melinda 1 kg Wax heater with insert and tin holder for hot wax  |          |                   |  |
| 1 x Melinda Hot Wax 1 kg  |          |                   |   |
| 1 x Mel Emerald 800g  |          |                   |   |
| 1 x Mel Waterless Hand Cleanser 50ml  |          |                   |   |
| 1 x Melinda Strip Wax 800g  |          |                   |   |
| 1 x Melinda Prewax spray with camphor ,menthol & chamomile 300 ml   |          |                   |   |
| 1 x Melinda Post Lotion Cream with rose oil 300 ml  |          |                   |   |
| 1 x Melinda Citrus equipment cleaner 300 ml   |          |                   |   |
| 1 x Melinda Lavender oil 300 ml   |          |                   |   |
| 1 x Melinda Wax Collars 10  |          |                   |   |
| 1 x Melinda Wax pre-cut strips Brazilian 100's  |          |                   |   |
| 1 x Melinda Body Spatulas 100   |          |                   |   |
| 1 x Melinda Lip spatulas 100  |          |                   |   |
| 1 x Melinda Wax sheet (s)   |          |                   |   |
| 1 x Melinda Large material carrier bag  |          |                   |   |
| The best deal on the market for the students to practice and salon owners to start-off in a new business. |          |                   |   |
|   |          |                   |   |
| Wax Tin   | 500g     | R 11.00           |   |
| Wax Tin with lid 10m  | 500g     | R 14.00           |   |
| Wax Tin   | 800g     | R 14.00           |   |
| Lip Spatula   | 100      | R 12.00           |   |
| Tongue Depressors- body   | 100      | R 13.50           |   |
| Wax Sheet   | s        | R 28.00           |   |
| Wax Sheet   | l        | R 52.00           |   |
| Body Plastic Wraps  | 50       | R 356.50          |   |

**Spa-Valous™ It's not just a candle... It's a BODY CANDLE!**

**The body lotion that Masquerades as a CANDLE!**

**Experience the Spa-Valous™ Body**



**ADDICTION! GOING GREEN ROCKS! G**

**What are massage candles?** If you're not familiar with them, you're not alone. First appearing on the market this year (August 2008), they are just now starting to gain a market presence in salons and spas, as unique corporate gifts as well as that exclusive gift for any man or woman.

Whereas candles were once simply a functional way to light the dark, candles are now most commonly purchased to scent homes or to add a romantic or relaxing ambiance.

Massage candles are a new variety of candle serving several simultaneous functions.

While they light a room, provide a delightful ambiance, and scent the immediate area with subtle fragrance, massage candles also contain cosmetic **ingredients such as Soy wax, Shea butter, Coconut Oil, Marula Oil** etc. that make them an excellent body moisturizer offering anti-aging benefits and massage oil alternative.

Because of their unique ingredients, a true massage candle will melt at just over body temperature. Much like a hot bath, they are comfortably warm, but not hot. Purchase a Spa-Valous™ Premium Aromatic Eco-friendly Body Candle from any beauty salon or spa countrywide. The Spa-Valous™ candle is a “green” candle.

The following list identifies a number of reasons why soy candles are preferable to paraffin wax candles:

- No carcinogens are produced from burning soy candles.
- Soy wax is non-toxic.
- Little or no soot is produced from burning soy candles.
- Soy candles will not discolour your walls or furniture with petroleum by products.
- Soy wax is a renewable resource; petroleum is limited.
- Soy wax is biodegradable.
- Soy wax is water-soluble (no more messy cleanups).
- Burning soy candles helps support the farmer.
- Soy wax candles hold colour and scent better than paraffin.
- Soy candles burn 30% to 50% longer than paraffin.
- Soy wax candles are the "healthy" way to illuminate your
- All natural organic soy candles



life.

## Spa-Valous™ Fragrances

**Red**

Bergamot and Coriander

**Orange**

Lavender and Ginger

**Yellow**

Mimosa and Cedar wood

**Green**

Patchouli and Jasmine

**Blue**

Mandarin and Neroli

**Indigo**

Sicilian Orange and Patchouli

**Violet**

Rose and Sandalwood

**Baby candles, unscented and premium candles are only in boxed variant**

**Price of candles to Beauty Salons is only**

**Unboxed R 84.00**

**Boxed R 120.00**

**Retail for Salons R 170.00**

**Kitz Air Purifiers** are the latest addition to salons that want the air to be clean from germs and bacteria. The by-products of nail fillings are eliminated through the effective air purifier that comes with light (R 640.00) and without lights (R 400.00) starting price and comes with essences for R 86.00. Please enquire for flavours for Kitz Purifiers.



# Herpotherm®

We are pleased to announce that we have been appointed as agents for the HerpoTherm electronic device.

- In summary of the device it prevents cold sores from occurring. This device is the size of a lipstick that is meant to be used as soon as the tingling sensation is felt by the client.
- It operates as a 4 second burning sensation at 51° Celsius that destroys the proteins of the cold sore.
- I would like to add that I have tried it as I suffer from cold sores regularly and it does work.
- We are launching this product this month, where the opening orders are a min of 2 and you will receive marketing material and shelf talkers with the product.
- The company is prepared to send agents stock as they are running an advertising campaign where clients (public) will collect or you can deliver to the clients.
- There is quite a large investment in all media types for the product and I would encourage the agents to sell the product as it the most embarrassing feeling to have cold sores on the face.



**Herpotherm™**  
The new electronic way to prevent cold sores and fever blisters.

- Dermatologically tested.
- Chemical free thermal treatment.
- Manufactured in Germany.
- Suitable for adults and children.
- Small and compact lipstick form.

“As an actress I cannot afford to have cold sores”  
Yvonne Woelke

NEW RETAIL PRODUCT

**Herpotherm®** is a medical device which is capable of preventing the development of lip herpes when used at the appropriate time. No uncomfortable, unattractive blisters and no sensation of sores will occur in the lip area. The instrument in lipstick form is small and compact and can be easily carried around for handy use any time.

Everyone, regardless of gender or age, can use the Herpotherm®. For reasons of hygiene, the Herpotherm® should always be used by only one individual. With the Herpotherm®, symptoms of the herpes infection are effectively combated.