

Nov/Dec 2011

Salon Setup Helia Distribution

Special points of
interest:

Think Wax Think Melinda

- * Melinda wax special for Nov/Dec 2011
- * Congratulations to Helia- D International campuses Rustenburg and Klerksdorp are accredited with Council on Higher education for HET.
- * New Vajzzle designs in stock
- * Spa Valous Breast awareness candles a few left in stock even as gifts to friends
- * Back to Basics 1 day course to apply your own make-up for day and night
- * Lola Montez Vajzzle and Brazilian wax in Sandton with Megan

Melinda waxes November and December Special

- 24 x Cartridges and receive a Free Waterless 500 ml
- 4 x Hot/ Strip / Film wax and get a Free Melinda hand and Foot scrub 400 g (some now scrubs with pumice stone extract)



NEW Melinda Brazilian DVD R299.00 NOW available

New
Melinda
Products

Pumice stone extract now in the Mint and Kumquat & Lemon-grass for clients to purchase at R 62.00 to use in the salon for those who prefer a stronger scrub.

Melinda Collagen and Elastin cream 400 g
at R 62.00 ,excellent for dry skin.



Salon Setup CLOSING Dates Thursday 15/12/2011

RE-OPEN Monday 9/1/2012.

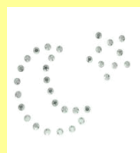
PLEASE DIARIZE WE GAVE NOTICE IN ADVANCE

WE HAVE A CREDIT CARD & DEBIT CARD MACHINE FOR USE AT THE
OFFICE

Helia-D International will RE-OPEN 25/1/2012 and
Part-time courses will commence from 20/2/2012



Star – Crystal Clear



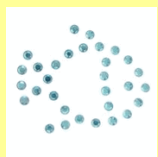
Moon and Star – Clear



Snowflakes – Clear



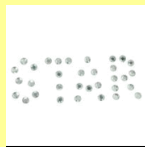
Cowboy Boot – Crystal



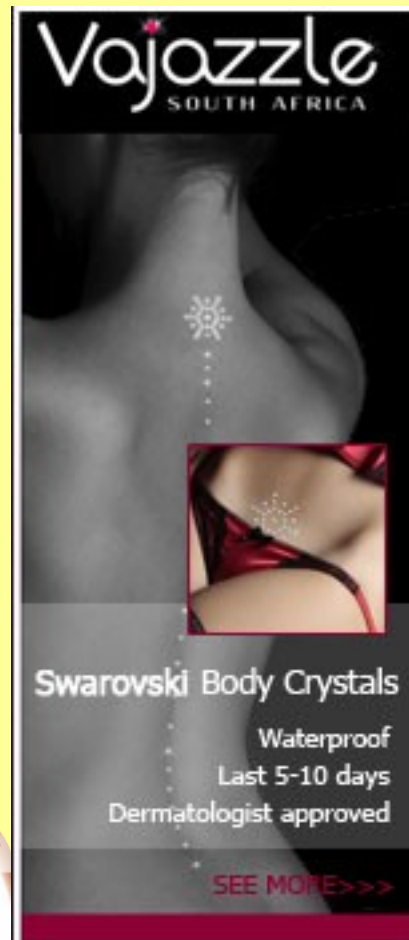
Fish – Blue



Anchor – Clear



You are a Star – Clear



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Vajazzle designs are available between R 60.00 and R 70.00 and are fun to use for all occasions.

Melinda Wax Product Training

**MELINDA WAX
PRODUCT
TRAINING
BOOK NOW**

**17
November
2011**

Male & Female Brazilian

**Live demonstration of the
waxes for improving waxing
techniques!**

Time: 9-12 pm
**Address: 186 Barkston drive,
Blairgowrie,
Randburg**

**Click here to view
Melinda on
94.7 FM the
Breakfast Xpress
or at
www.heliad.co.za**



HerpoTherm™

The new electronic way to prevent cold sores and fever blisters



Dermatologically tested
Chemical free thermal treatment
Manufactured in Germany
Suitable for adults and children

[READ MORE>](#)

We are pleased to announce that we have been appointed as agents for the HerpoTherm electronic device.

@R 495.99

In summary of the device it prevents cold sores from occurring. This device is the size of a lipstick that is meant to be used as soon as the tingling sensation is felt by the client.

It operates as a 4 second burning sensation at 51° Celsius that destroys the proteins of the cold sore.

I would like to add that I have tried it as I suffer from cold sores regularly and it does work.

We are launching this product this month, where the opening orders are a min of 2 and you will receive marketing material and shelf talkers with the product.

The company is prepared to send agents stock as they are running an advertising campaign where clients (public) will collect or you can deliver to the clients.

There is quite a large investment in all media types for the product and I would encourage the agents to sell the product as it the most embarrassing feeling to have cold sores on the face.

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MERRY CHRISTMAS AND HAPPY NEW YEAR

We would like to take this opportunity to wish all our clients a peaceful and joyous festive season

Click on [here](#) to access our [social media sites](#) that includes recruitment for the industry

CONTACT DETAILS AND ANNOUNCEMENTS

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TO BE THE BEST

STUDY WITH THE BEST !

Helia D International would like to wish the students at Randburg Klerksdorp , Rustenburg, Centurion and Cape Town campuses the best of Luck for the final year exams

Announcement

Melinda Hazafi van der Walt as officially completed her MBA and dissertation

AN INVESTIGATION FOR SELF-REGULATION AND DEVELOPMENT OF A SELF-REGULATORY FRAMEWORK FOR BEAUTY THERAPISTS IN THE HEALTH, WELLNESS AND BEAUTY INDUSTRY IN SOUTH AFRICA



SPA VALOUS CANDLES—R 120 FOR SALONS AND R 180 FOR RETAIL . MESSAGES FOR THE FESTIVE SEASON ARE WONDERFUL TIME TO USE AND SELL AS GIFTS THESE CANDLES.