

September / October 2010

Salon Setup Helia Distribution Newsletter 2010  
New Products That Are Unique and Essential In Therapies

MELINDA SUMMER SPECIALS  
(15 Sept / 30 October)



Buy any 4 Melinda Scrubs and Get a FREE Dermo-spray



Buy 6 800gr of ANY Strip wax and get 1 FREE HOT wax 1kg

Melinda Manicure/Pedicure products have been a huge success with the salons- Thank you so much for the wonderful compliments. The massage creams

R55.00 all has same flavor scrubs R 59.00



black cherry strip wax

“Melinda Black Cherry Strip is the new black”

To stay with the Melinda trend order you Black Cherry strip wax available in 800 and 100g. Melinda waxes are the best and we want to give a super summer special that will

help you increase your sales and opportunity to experience Melinda waxes at the height of summer!

Spa-Valous™ Body Massage Candles

Massage is an experience of its own. It provides instant relief from tension in the head, neck and shoulders as well as the back and other stressed areas of the body.



How does it work in comparison to other soy candles?

As a system that works with colour therapy the Chakras of the human system benefit from the stimulation of massage, **Benefits include:** relief from emotional stress, fatigue and irritability; improved concentration and sleep. Massage with the Spa Valous candles increase circulation, facilitating rapid distribution of hormones effecting metabolism, growth, balance and removal of toxins and waste products which relieve sluggishness and headaches.

Spa-Valous™ Colour Therapy Massage is used to treat a wide range of disorders, such as:

1. Insomnia
2. Muscular tension
3. Headaches and migraines
4. Work related stress
5. Repetitive strain injury
6. Depression
7. Arthritis
8. Pre-natal pregnancy conditions
9. Frozen shoulder
10. Whiplash
11. Sports and dancing injuries

The Spa-Valous™ Premium Aromatic Body Massage Candles provides superior moisturising for the skin, aromatherapeutic benefits and balancing of mind, body and soul.

How are the aromatherapy oils working in the body massage techniques?

Spa-Valous™ Soy Body Massage Candles are available in seven different fragrances relating to the Chakras of the body which in turn works with Colour Therapy.

These products are environmentally friendly and made using only the finest ingredients available; cosmetic grade Soy oil,

Coconut oil, exotic Shea butter, and Vitamin E. Soy oil is a natural product that provides nourishment and moisture to the skin. Only skin safe fragrance oils and only 100% pure essential oils are used to produce the Spa-Valous™ line making it possible to achieve a true aromatherapy experience.



## Using the Spa-Valous™ Body Massage Candles Spa-Valous™ Body Massage Candles

### Eco-friendly

made from the finest 100% biodegradable, toxin-free, natural soy wax derived from easily renewable soybeans

### South African made

hand poured and packaged in South Africa

### Artisan quality

never mass produced; individually hand poured and packaged

### Petroleum free and Carcinogen- free

no paraffin means no petroleum; non-toxic & environmentally safe

### Lead-free

all cotton wicks

### Clean burning

soot-free so there's no messy black residue on walls or furniture

### Dye free

no dyes or colourings, just the natural creamy-white colour

### Water soluble

easy soap & water cleanup

### Hypo-allergenic

non-irritating for allergies, asthma and breathing difficulties

### Scented with premium fragrances and essential oils

high-end candle fragrances only achieved through the use of the finest, most-complex essential oils and fragrance oils available; we compound using full-strength oils (never diluted) for maximum scent throw for the life of the candle

### Scented top to bottom

we thoroughly saturate the entire candle with fragrance (not just the top layer like many other candles companies do to cut costs)

### Longer lasting

burn cooler and last up to 3 times longer than paraffin candles

### Evenly burning for less waste

no waxy leftovers on sides of glass; burns evenly to bottom

### Recyclable/reusable glass

wash and reuse our candle glass for drinks or decor

### Eco-friendly packaging, multi-purpose candles

Gift packaging can be reused in many ways. Spa-Valous™ candles offer an aroma therapeutic experience, relaxing atmosphere and moisturising body massage oil. The body lotion that masquerades as a candle!

### How to use in a Professional Health & Beauty Salon?

Step by Step processes that are aligned to clients chosen requirements as part of colour therapy. Spa Valous candles are not just candles with aromatherapy oils but body massage candles that work with the clients to attain the ultimate relaxation and treatment for the clients. Spa Valous also supply body massage candles for boys,



girls and unscented for pregnant mothers.

### How to retail to the consumer resulting in increased sales?

Tip Top Nails cc has created a limited edition of the Spa-Valous™ Breast Health Awareness Candles for the month of October to help raise awareness and money for the crusade against breast cancer. This is your opportunity to support awareness and breast cancer victims. During Breast Health Awareness Month in October, the pink ribbon icon helps to honour breast cancer survivors, remember those lost to the disease and to support the progress being made to find a cure. Tip Top Nails cc the company who manufactures the Spa-Valous™ Eco-Friendly Soy Cosmetic Candles want to provide hope to those facing breast cancer and will place a pink ribbon on the packaging of the Breast Awareness Candles for the **Month of October**.



With your purchase of a **Spa-Valous™ Breast Health Awareness Candle Tip Top Nails cc will donate a portion of sales to Reach4Recovery**. With your purchase of a soy candle you will join us in supporting the fight against breast cancer. Burn your candle where others can see your support of our Breast Health Awareness Campaign. **Enjoy the beautiful fragrance of Vanilla, Rose, Jasmine and Lavender a positive blend for hope and a dream of fulfillment.**

### Spa-Valous™ Fragrances Update you salon with new massages

<b>Red</b>	Bergamot and Coriander
<b>Orange</b>	Lavender and Ginger
<b>Yellow</b>	Mimosa and Cedar wood
<b>Green</b>	Patchouli and Jasmine
<b>Blue</b>	Mandarin and Neroli
<b>Indigo</b>	Sicilian Orange and Patchouli
<b>Violet</b>	Rose and Sandalwood

**Professional Beauty Show** - Thank you for all your support we loved seeing everyone. Thank you so much for the wonderful orders I hope you all enjoyed the Black Cherry Strip wax. We hope to launch a new Black Cherry Hot wax in the near future.




**Salon Setup & Melinda Waxes TRAINING**  
Presents a demonstration of **Brazilian Waxes** at Helia-D International, Randburg **LIVE Male Waxing Workshop**  
Male and Female - Melinda Brazilian Waxing **Book NoW!**

Date:	Monday, 4 October 2010
Time:	9am to 11:30pm



**FREE Microneedling demonstration and the Lashpep Eyelash Conditioner** done by

Joanne from Ergon Medical- Join us for this new technique in revitalising and regenerating the skin from 11:30 – 12 pm



Portable massage beds, with adjustable height, Flexi head and Horse shoe head rest for massage for only **R2400.00** at Salon Setup Helia Distribution.

Available in black.



**Air Purifiers essences**, and the units are amazing and affordable at R 400 without lights, R 640 with lights and R86.00 for essences. This summer you will need to get one!

**Contact:**

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**Delia will be on maternity leave as from 15 October 2010**

